

\$459
PER PERSON

IMAGINE...
IF YOU COULD LOOK INTO THE FUTURE.
HOW DIFFERENT WOULD YOUR DECISIONS BE?

INTRODUCTION TO STRATEGIC FORESIGHT



Strategic Foresight is the ability to look ahead and detect emerging change, forecast its consequences, and formulate effective responses to enable the long-term survival and success of an organization or team.

This workshop will teach you the method of strategic foresight. It will help you to prepare for emerging trends and opportunities, and mitigate external threats. Learn how to deal with uncertainties, so you can either disrupt or transform your environment.

WORKSHOP LEARNING OBJECTIVES

- Understand strategic foresight's key components **to see and shape the future.**
- Create new and innovative solutions **to induce sustained transformation.**
- Apply at least one foresight tool to **gain insight into a business eco-system.**
- Provide practical experience using a foresight tool to illuminate the future of a sector and chart a course **to innovation and robust decision-making cycles.**



MEET THE INSTRUCTOR

Dr. Jose Lugo Santiago

ASQ CMQ-OE, PMP, CLSSMBB

Dr. Santiago is an accomplished senior executive leader, U.S. Air Force Veteran, published author, entrepreneur futurist, and keynote speaker, with more than 20 years of experience managing and transforming organizations.

For more information or questions about the workshop, please contact dr.lugo@leadershipandforesight.org

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